Little Learners
NURSERY GROUP

Photographic Images Policy

Reviewed: July 2019
To be reviewed: July 2020

Introduction

This policy deals with the appropriate use of images of children at Nursery. It covers still, video and electronic photographic images, wherever they are used. The word "images" is used to cover all of these.

- The intention of the nursery is to protect children, comply with the law whilst ensuring children, parents, and staff are able to take and use images for learning and pleasure.

- If the nursery needs to take photographs for its own official business the nursery will ask permission to take these pictures and explain its purpose in doing so.

Who Takes images and Why?

Images of children may be taken and used by staff at the nursery for many purposes, such as:

- Assessment evidence
- Concerts & other performances.
- Sports Days
- Displays in nursery of children's work.
- Publications, such as nursery prospectus.
- The nursery website.
- For staff training & professional development activities.

Parents may take photos video footage of nursey concerts or performances if approval given from the nursery.

The Media

On occasion images may be taken and used by the nursery, or provided to the media including newspapers & television.

Where consent is given

- The name of the child will not be used alongside the image.
- The nursey will not use the image out of context.
- Not use the image to illustrate sensitive or negative issues.
- Images used will be of children appropriately dressed.
- Not use any personal details of child / children in the images.
- Not provide images to the

Where consent is not given

When consent is not given the Principal will ensure all staff are informed.
The nursey will maintain an up to date list.
The child /children concerned will not be included in any still, video or electronic photographic images individually or as part of a group.

Communication with Parents.

Parents will be informed in writing that they can withdraw their consent at any time.
They can object in writing to the use of an existing image of their child. This image will not be then used any further. Newspapers usually prefer to use full names.